

Promote Your Business to thousands...
2017 Logging Expo Sponsorship
Packages

Sponsorships run from January 1st 2017 to January 1st 2018. First right of refusal is offered to Sponsor to retain Sponsorship status for the 2017 Great Lakes Logging & Heavy Equipment Expo. GLTPA shall propose to Sponsor in writing the cost therefore on or before January 5, 2017. Sponsor will have thirty (30) days after receiving GLTPA's proposal to answer. If Sponsor does not accept proposal within such time, GLTPA shall be free to contract with another party.

SOLD

~ Major Sponsor Package ~
Cost: \$10,000

FABICK 

TPA Magazine:

- Logo and Event Information to appear on front cover of magazine during months of June, July, August, September, and November issues.
- TPA magazine to feature article on Sponsor in the August issue (Article to be provided to GLTPA by July 10th, word count maximum 1,500)
- Cover photo on cover of August issue with photo provided by Sponsor.
- ½ price discount on Full page/Full color Display Ad during August and November.
- Logo to appear on Special Thank You page in November TPA issue.

Signage:

- Logo to appear on banners strategically placed near the entrances at show

Website:

- Logo to appear at lower left corner of Logging Expo and Home pages of GLTPA website until November 2017.
- Logo to appear on the 1st page of the Logging Expo web page within GLTPA website until November 2017.
- ID link on 1st page of Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- ID link to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- Logo and Event Information to appear on front cover of program book
- ½ price on any one Display Ad to be placed inside Expo Program Book. (Sponsor to provide Ad by July 30th)
- Sponsor article inside Program Book (Max. word count 500 words, Sponsor to provide article to GLTPA by July 30th)
- Logo to appear on Special Thank You page
- Back Cover Placement of full page, full color ad

Logging Expo Announcements

- Sponsor announcement throughout the show (Thursday, Friday, Saturday)

Additional Exposure

- Logo and Name to appear on press releases, posters, print ads
- Name/logo decal on GLTPA company vehicle February 15th 2017 to January 1st 2018
- Awarded **primary choice** of exhibitor space for indoor and outdoor venue sites (GLTPA to confirm choice prior to May open Registration)

SOLD

~ Kickoff Event Package ~

The Place to Be on Thursday night, September 7th
Informal social event
with raffle prizes, food and drink.

Cost: \$6,500



TPA Magazine:

- Logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Company logo to appear on banners and placed near the entrance of the event and inside facility

Website:

- Logo to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.
- ID link on Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- Logo to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- ½ price advertising discount on one ad (any size) inside program book.
- Sponsor article inside Program Book (Max. word count 250 words, Sponsor to provide article to GLTPA by July 30th)
- Logo to appear on Special Thank You page of the program book

Other

- Tent cards with logo will be placed on tables at the event
- Sponsor announcement for event on Thursday during show hours.
- Logo to appear on press releases, posters, print ads
- Awarded **second choice** of exhibitor space for indoor and outdoor venue sites (Second only to Major Sponsor) GLTPA to confirm choice prior to May open Registration

SOLD

~ Registration Package~

Every attendee passes through registration areas.
First Impressions Count!

Cost: \$4,500



TPA Magazine:

- Logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Company logo to appear on banners and placed near the Registration Entrances

Website:

- Logo to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.
- ID link on Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- Logo to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- ½ price discount on program book advertisement (not to exceed more than one page)
- Sponsor article inside Program Book (Max. word count 250 words, Sponsor to provide article to GLTPA by July 30th)
- Logo to appear on Special Thank You page of the program book
- Inside, front cover placement of full page, full color ad

Other

- Logo to appear on press releases, posters, print ads
- Awarded **third choice** of exhibitor space for indoor and outdoor venue sites (Third only to Major Sponsor and Kickoff Event Sponsor) GLTPA to confirm choice prior to May open Registration

SOLD

~ Food Oasis/ Beverage Garden ~

Sponsor the beverage and concession area

Cost: \$4,000

FOREST INSURANCE CENTER
LOGGERS INSURANCE AGENCY
MAUCK INSURANCE AGENCY



TPA Magazine:

- Logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Logo to appear on a signage board and placed on the entrance of the tent or concessions area.

Website:

- Logo to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.
- ID link on Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- Logo to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- ½ price discount on program book advertisement (not to exceed more than one page)
- Sponsor article inside Program Book (Max. word count 250 words, Sponsor to provide article to GLTPA by July 30th)
- Logo to appear on Special Thank You page of the program book

Other

- Logo to appear on press releases, posters, print ads
- Sponsor announcement to draw crowds for the Food Oasis/Beverage during the Expo (Thurs/Fri/Saturday)
- Awarded **fourth choice** of exhibitor space for indoor and outdoor venue sites (fourth only to Major Sponsor, Kickoff Event Sponsor, and Registration Sponsor.) GLTPA to confirm choice prior to May open Registration

SOLD

~ Show Information Area Package ~

everyone from attendees to exhibitors visit this location for general show questions.

Cost: \$3,750



TPA Magazine:

- Logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Company logo to appear on a banner and placed at the Information Area for people to see and go to for questions and answers about the show.

Website:

- Logo to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.
- ID link on Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- Logo to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- ½ price discount on program book advertisement (not to exceed more than one page)
- Sponsor article inside Program Book (Max. word count 250 words, Sponsor to provide article to GLTPA by July 30)
- Logo to appear on Special Thank You page of the program book

Other

- Sponsor announcement on announcing the sponsorship during the show.
- Logo to appear on press releases, posters, print ads
- Awarded **fifth choice** of exhibitor space for indoor and outdoor venue sites (fifth only to Major Sponsor, Kickoff Event Sponsor, Registration Sponsor, Food Oasis/Beverage Garden Sponsor) GLTPA to confirm choice prior to May open Registration.

SOLD

~ Contest Sponsor Package ~

Sponsor all of the Contests that Logging Expo has to offer.

Cost: \$3,500



TPA Magazine:

- Your logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Company logo to appear on signage boards and/or banner near forwarder contest area.

Website:

- Logo to appear on the Sponsor page of the Logging Expo page within GLTPA website until November 2017.
- ID link on Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- Logo to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- ½ price discount on program book advertisement (not to exceed more than one page)
- Sponsor article inside Program Book (Max. word count 250 words, Sponsor to provide article to GLTPA by July)
- Logo to appear on Special Thank You page of the program book

Other

- Sponsor announcement on Friday announcing the sponsorship of contests
- Logo to appear on press releases, posters, print ads
- Awarded sixth choice of exhibitor space for indoor and outdoor venue sites (sixth only to Major Sponsor, Kickoff Event Sponsor, Registration Sponsor, Food Oasis/Beverage Garden Sponsor, Information Area Sponsor) GLTPA to confirm choice prior to May open Registration.

SOLD

~ Social Media Sponsor ~

Sponsor all of the Social Media content that Logging Expo has to offer.

Cost: \$3,500



TPA Magazine:

- Your logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Company logo to appear on banner at the social media booth.

Website:

- Logo to appear on the Sponsor page of the Logging Expo page within GLTPA website until November 2017.
- ID link on Logging Expo page to their website until November 2017.
- Logo to appear as Event Sponsor in monthly e-newsletter

Facebook/ Twitter

- Joint GLTPA/ Sponsor logo to appear as background for Logging Expo Event Facebook Page
- Sponsor of a “Social Media Scavenger Hunt” to include a clue to be featured at sponsors exhibition booth. Logo included on scavenger hunt correspondence.
- Tweets and Facebook posts to include #(sponsor company) or @(sponsor company)

Logging Expo Program Book:

- Sponsor article inside Program Book (Max. word count 250 words, Sponsor to provide article to GLTPA by July)
- Logo to appear on Special Thank You page of the program book

Other

- Sponsor announcement on Expo event days to promote the Social Media booth and social media scavenger hunt
- Logo to appear on press releases, posters, print ads
- Awarded **seventh choice** of exhibitor space for indoor and outdoor venue sites (seventh only to Major Sponsor, Kickoff Event Sponsor, Registration Sponsor, Food Oasis/Beverage Garden Sponsor, Information Area Sponsor, Contest Sponsor) GLTPA to confirm choice prior to May open Registration

SOLD

~ Exhibitor Lounge Package ~

An area for Exhibitors only to socialize and relax, make phone calls, copier and fax machine available to use or grab a snack.

Cost: \$2,500

**PIONEER
EQUIPMENT**

TPA Magazine:

- Logo to appear on Special Thank You page in the November TPA issue.

Signage:

- Logo to appear on signage boards placed near the entrances

Website36

Logo to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.

- ID link on Logging Expo page to their website until November 2017.
- Promoted on GLTPA Facebook and Twitter Account
- Logo to appear as Event Sponsor in monthly e-newsletter

Logging Expo Program Book:

- ½ price discount on program book advertisement (not to exceed more than one page)
- Sponsor article inside Program Book (Maximum word count 250 words, Sponsor to provide article to GLTPA by July 30)
- Logo to appear on Special Thank You page of the program book

Other

- Special flyer distributed to All Exhibitors prior to the event
- Logo to appear on press releases, posters, print ads
- Awarded **eighth choice** of exhibitor space for indoor and outdoor venue sites (eighth only to Major Sponsor, Kickoff Event Sponsor, Registration Sponsor, Food Oasis/Beverage Garden Sponsor, Information Area Sponsor, Contest Sponsor, and Social Media Sponsor) GLTPA to confirm choice prior to May open Registration.

~ \$2,000 Premier Sponsors ~



A unique opportunity to support the timber industry and your company at the show!

TPA Magazine:

- Company name to appear on Special Thank You page in the November TPA issue.

Signage:

- Logo to appear on a signage board that is highly visible during the show.

Website:

- Company Logo to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.

Logging Expo Program Book:

- Logo to appear on Special Thank You page

Other

- Company name to appear on press releases, print ads
- Awarded choice of exhibitor space for indoor and outdoor venue sites **prior to open Registration in May**. Choice will be granted after the top eight (8) sponsorship tiers have made their selection (GLTPA to confirm choice prior to May)

SOLD

~ People Mover Sponsor ~

Sponsorship tractors, trailers and volunteers to move attendees to all attractions on the grounds using this highly visible people mover.

Cost: \$1,750



TPA Magazine:

- Company name to appear on Special Thank You page in the November TPA issue.

Website:

- Name to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.

Signage:

- Your company name to appear on three banners that are highly visible during the show. (GLTPA asks Sponsor to provide banners, if possible)

Logging Expo Program Book:

- Name to appear on Special Thank You page of the program book

Other

- Company name to appear on press releases, print ads
- Sponsor announcement throughout the show
- Awarded choice of exhibitor space for indoor and outdoor venue sites **prior to open Registration in May**. Choice will be granted after the top nine (9) sponsorship tiers have made their selection (GLTPA to confirm choice prior to May)



~ Announcement Sponsor Package ~

Event announcer will promote your company, booth location, and slogan during event hours

Cost: \$1,500



TPA Magazine:

- Company name to appear on Special Thank You page in the November TPA issue.

Website:

- Name to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.

Logging Expo Program Book:

- Name to appear on Special Thank You page of the program book

Other

- Company name to appear on press releases, print ads
- Sponsor announcement throughout the show
- Awarded choice of exhibitor space for indoor and outdoor venue sites **prior to open Registration in May**. Choice will be granted after the top ten (10) sponsorship tiers have made their selection (GLTPA to confirm choice prior to May)

~Gold (\$500) Silver (\$300 - \$499) Bronze (\$100 - \$299) Sponsor Packages ~

A unique opportunity to support the timber industry and your company at the show!

TPA Magazine:

- Company name to appear on Special Thank You page in the November TPA issue.

Logging Expo Program Book:

- Name to appear on Special Thank You page

Website:

- Name to appear on the Sponsor page of the Logging Expo web page within GLTPA website until November 2017.

Other

- Company name to appear on press releases, print ads

~ Sunshine Golf Carts Package ~

This service helps Staff provide seniors and handicapped attendees observe all of the Logging Expo.

Cost: \$250 / cart (Sponsor several!)

TPA Magazine:

- Company name to appear on Special Thank You page in the November issue.

Logging Expo Program Book:

- Name to appear on Special Thank You page

Website:

- Name to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.

Other

- Your company logo will appear on the front and back (or both sides) of each of golf carts sponsored for great company visibility
- Company name to appear on press releases, print ads

~ Signage Board Package ~

This service helps attendees locate event attraction with the use of signage boards.

Cost: \$150 / sign (Sponsor several!)

TPA Magazine:

- Company name to appear on Special Thank You page in the November issue.

Logging Expo Program Book:

- Name to appear on Special Thank You page

Website:

- Name to appear on the Sponsor page of the Logging Expo tab within GLTPA website until November 2017.

Other

- Your company name or logo will appear on the front and back of a signage board placed on the event grounds for great company visibility
- Company name to appear on press releases, print ads

Contact **GLTPA TODAY** to reserve your Sponsorship opportunity!



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