

**2017  
Great Lakes  
Timber Professionals Association  
Advertising Insertion Order**



*Protecting a multiple use forest for future generations.*

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**\*Contact GLTPA for previous advertising information - gltpaadvertising@gltpa.org, 715-282-5828\***

**Great Lakes TPA Magazine Ad Information**

(Refer to page 4 of the 2017 Media Kit)

Issue	Materials Due	Color or B&W	Ad Size	Ad Rate
Jan	Dec 9th			\$
Feb	Jan 10th			\$
March	Feb 10th			\$
April	March 10th			\$
May	April 10th			\$
June	May 10th			\$

Issue	Materials Due	Color or B&W	Ad Size	Ad Rate
July	June 9th			\$
August	July 10th			\$
Sept	Aug 10th			\$
Oct	Sept 11th			\$
Nov	Oct 10th			\$
Dec	Nov 10th			\$

Special Instructions (Placement, etc.) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

<b>Total</b>	\$
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**Expo Guide Ad Information**

2017 Great Lakes Logging & Heavy Equipment Expo

(Refer to Page 6 of the 2017 Media Kit)

Materials Due	Color or B&W	Ad Size	Ad Rate

- Run my ad from the 2016 Expo Program with NO changes.
- Run my ad from the 2016 Expo Program with changes indicated here. \_\_\_\_\_
- I will email a new PDF to gltpaadvertising@gltpa.org before July 21, 2017.

## Digital Advertising Ad Information

(Refer to page 5 of the 2017 Media Kit)

Ad Type (Leaderboard, Banner, Button, E-News)	Month(s)	Rate Per Month

<b>Total</b>	\$
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### Billing Address - (If different from address on reverse)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Customer Signature \_\_\_\_\_ Date \_\_\_\_\_

*By signing above, I acknowledge that I have read and agree to the 2017 Media Kit Display Ad Formats and Advertising Rates, Other Charges, Terms of Payment, and Display Ad Deadline.*

**Please fax or email a signed copy of this contract as confirmation of acceptance.**

**Fax: 715.282.4941**

**Email: [gltpaadvertising@gltpa.org](mailto:gltpaadvertising@gltpa.org)**

Great Lakes Timber Professionals Association neither endorses nor makes any representation or guarantee as to the quality of goods and services advertised in the TPA Magazine. Acceptance of all advertising is subject to editor's approval and agreement by the advertiser to indemnify and protect the publishers from loss or expense on claims or suits based upon contents of such advertisement. This includes suits for libel, plagiarism, copyright infringement, and unauthorized use of a person's name or photograph. GLTPA does not assume liability for errors in any advertisement beyond the cost of the space occupied by the individual item in which the error appeared. GLTPA is not responsible for damages resulting from typographical errors. Notice of any such error has to be made with 14 days of publication.

Great Lakes Timber Professionals Association

PO Box 1278 ~ Rhinelander, WI 54501

~ Phone 715-282-7979 OR 715-282-5828 ~ Fax 715-282-4941

[gltpaadvertising@gltpa.org](mailto:gltpaadvertising@gltpa.org)